



AUCTION AND TRANSACTION PLATFORM

Optimize your roaming profit and reduce cost on legal operations

SUMMARY SERVICE DESCRIPTION

Reaching more attractive commercial agreements

Qroam is the first online transaction and auction platform for roaming traffic. The basic idea of this online transaction and auction platform is helping mobile operators to increase their roaming margins by decreasing their outbound roaming cost, increase their inbound roaming revenue, reduce operational expenses and reach attractive commercial agreements in an easier and more efficient way.

A management tool for your roaming team

The Qroam Transaction and Auction Platform allows mobile operators to manage their roaming agreements and relationships in a more cost-efficient manner. With Qroam you can place Qroam Outbound Orders to achieve more favourable IOT tariffs and discounts. Our transaction platform also gives you the opportunity to increase your inbound roaming traffic with our Qroam Inbound Order.

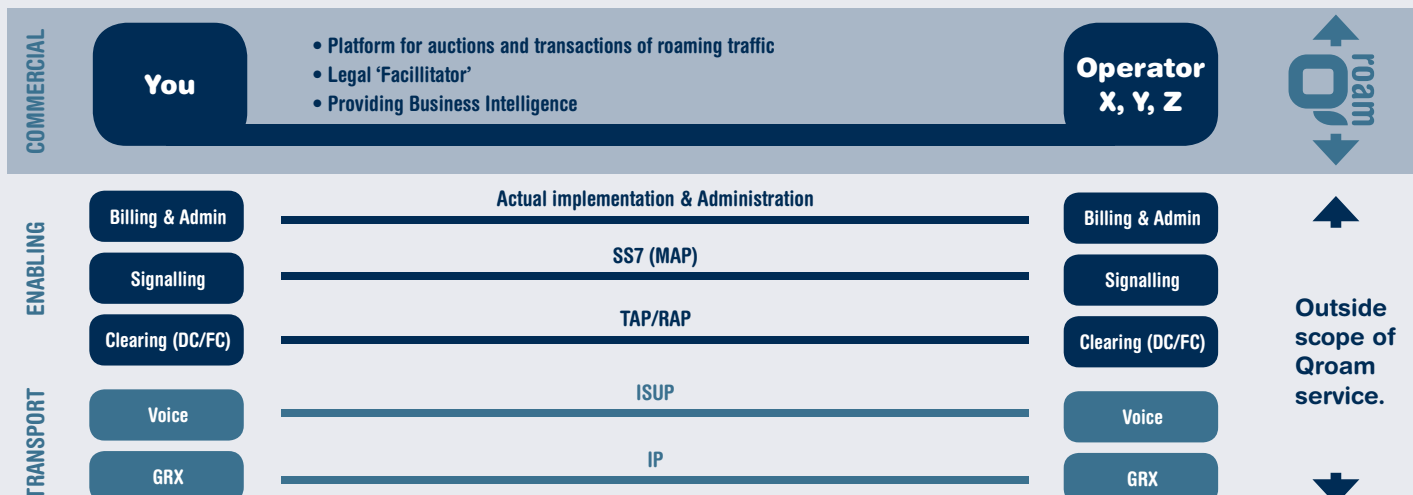
Achieve more in less time

By reducing the workload for doing negotiations with a large amount of parties where you typically have little or no time to negotiate with your roaming team you can now get better results in less time. And because the legal process of the majority of negotiations is streamlined based on best practice contracts and annexes the time spent on legal processing is also reduced, saving both your roaming and your legal team on precious time.

Offer your outbound roaming traffic to mobile roaming partners to get more attractive deals for your outbound roaming traffic, while at the same time saving on your operational expenses.

Stimulate your inbound roaming traffic by offering your inbound roaming network capacity to mobile roaming partners.

SCOPE OF QROAM'S TRANSACTION SERVICES



Source of illustration: GSMA

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Summary Service Description (continued)



Services overview

Qroam Outbound Order

This is a service whereby mobile operators place an offer for selling outbound roaming traffic to visited operators. Typically this service will help you reach better agreements in the countries where you are currently not yet negotiating IOT but you do have considerable traffic or growing traffic. It will also help you for reaching more attractive deals with your current preferred roaming partners and for choosing your second preferred roaming partners.

Qroam Inbound Order

This is a service whereby customers place an offer for selling inbound roaming capacity to home operators. If you are a typically net inbound operator this service will help you to stimulate your inbound roaming traffic.

How do I learn more about Qroam?

Qroam can help you get better results from your IOT negotiations and improve your overall margin. We can help you understand for which purposes Qroam is suitable for you as a mobile operator and assist in customizing a business case showing the benefits of Qroam to your business. Please contact us to schedule an online demonstration of the Qroam Transaction and Auction platform or if you have any other questions.

About Qroam

Qroam provides a suite of online service for the mobile roaming industry. Founded in the Netherlands by industry specialists Qroam aims to improve the commercial and legal operation of roaming teams by providing industry specific online solutions that reduce investments and operational expenses of roaming commercial managers.

The Qroam Transaction and Auction platform is the first service launched by Qroam. The Qroam management team can draw upon many years of experience in both the mobile roaming industry and the Internet application development industry. Qroam is located in Amsterdam, the Netherlands and founded by Travelling Connect. Customers of Travelling Connect include major mobile groups such as Conexus Mobile Alliance, MTN, Orascom, Turkcell, Vodafone, Wataniya and Zain.

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