

Travelling Connect launches app for iPhone and Android

Earning awards for roaming calls has never been easier



On January 31 2012, Travelling Connect has unveiled its first app for iPhone and Android smartphones. The app is a great support to the roaming loyalty program for frequent travellers as members will know exactly via which mobile operator they can earn airline miles or hotel points. In addition, travellers have easy access to their account that includes amongst others an overview of awards already accumulated on each network.

With the Travelling Connect app, members will always know:

- **Which network to choose**
- **How many miles or points they can collect**
- **How many awards they have earned in the past 24 months**

The app for iPhone uses geolocation of the travellers to determine if there is a Partner Network in the country where they are in. If there is one, a notification with a pop-up icon will appear.

The app for Android is built utilizing the public API for OS Android to determine the actual network a member is roaming on. In countries where Partner Networks are present travellers will be notified if they roam on a non-Partner Network, and will be guided to switch to a participating carrier manually.

Both apps display information about a Partner Network on the home screen of the app indicating how many awards can be earned for each minute of a roaming call. There are also instructions on manual switching, which will aid users in the selection of the preferred carrier.

Once installed the app works in the off-line mode meaning that end users do not need to switch data roaming on and worry about roaming costs.

Marcel Wientjen, managing director of Travelling Connect on the launch: "Offering the app to Travelling Connect members is our next step in enhancing our service. We have conducted a customer survey in summer 2011 and have learned that over 80% of the responders were

interested in a Travelling Connect app, and that the majority of our members do switch manually to a Partner Network if they know which one it is. Therefore the Travelling Connect app is a great tool as it notifies which network a member should choose in a particular destination. The overview of the miles that can be earned together with a summary of all awards already accumulated adds a greater transparency to our service.”

[DOWNLOAD THE APP](#)

About Inbound Roaming Service

Travelling Connect's *Inbound Roaming Service* provides a great opportunity for all frequent travellers to add more miles or points to their loyalty program accounts simply for keeping in touch while abroad. End users are rewarded for their roaming calls if they are registered with Travelling Connect and roam on Partner Networks.

For the visiting operators the service helps to attract more roamers into their networks as it gives travellers a real incentive to manually choose a Partner Network and make roaming calls on it.

Members of 26 Loyalty Programs (FlyingBlue, Miles & More, Priority Club, Hilton Honors, Marriott Rewards and more) can earn awards when making roaming calls in over 21 networks worldwide.

About Travelling Connect

Travelling Connect is one of the leading global providers of CRM solutions to the airline and telecommunication industry world-wide. Its services help mobile operators, virtual mobile operators and airlines to improve communication with their customers, whenever and wherever they are travelling in the world.

Travelling Connect's partners include Air France / KLM, AeroSvit Airlines, Air India, American Airlines, Delta Airlines, Etihad Airways, Garuda Indonesia, Gulf Air, Hilton, InterContinental Hotel Group, Jet Airways, Kingfisher Airways, Kuwait Airways, Lufthansa, Malaysia Airlines, Marriott, Oman Air, Qatar Airways, Royal Brunei Airlines, Singapore Airlines, Sri Lankan Airlines, TAP Portugal, Thai Airways, Ukraine International Airlines, United Airlines and Continental Airlines.

Customers of Travelling Connect include major mobile groups such as Cable and Wireless, Conexus Mobile Alliance, Digicel, MTN, Turkcell, VimpelCom, Vodafone, Wataniya and Zain.

Travelling Connect is located in Amsterdam, the Netherlands. Travelling Connect is also a founder of Qroam Services BV.

For more information on Travelling Connect please visit: www.travellingconnect.com .

NEWS RELEASE

February 3, 2012



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