



Successful trial between KPN and Qroam

Amsterdam, May 4th, 2010 – This week KPN has successfully completed a trial using the Qroam platform to increase the base of preferred roaming partners and to reach better commercial terms and conditions in selected countries. The results show that the Qroam platform can help operators reach discount agreements in less time and using less resources, putting new relationships within reach from smaller to medium sized destinations.

The Qroam platform enables mobile operators to get into contact with operators across the world and liaise terms, conditions and pricing details regarding Inter Operator Tariffs for Voice, SMS and Data. The Qroam online platform enables operators to do IOT negotiations through an online platform, saving significant time and resources required to complete these negotiations.

Marcel Wientjen, CEO of Qroam. “KPN is one of the main outbound players worldwide. We are very happy that the trial period was successful and that we have added substantial value for KPN”.

Robin Stronks, Commercial Roaming Manager of KPN states “the Qroam platform has been built to allow operators to do business as usual but in a less time consuming way, and that, especially in these times and for our smaller and medium roaming partners, is a very welcome benefit”.

About Qroam

Qroam provides a suite of online services for the mobile roaming industry. Founded in the Netherlands by Travelling Connect Qroam aims to improve the commercial and legal operation of roaming teams by providing industry specific online solutions that reduce operational expenses of roaming commercial managers.

The Qroam Transaction and Auction platform is the first service launched by Qroam. The Qroam management team can draw upon many years of experience in both the mobile roaming industry and the Internet application development industry. Qroam is located in Amsterdam, the Netherlands. For more information visit: www.qroam.com

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