
CJSC ArmenTel (Beeline) has become an exclusive partner of Travelling Connect in Armenia



Starting from **November 01, 2011** CJSC ArmenTel (brand name Beeline) rewards visitors to Armenia with air miles and hotel points for roaming calls made on its network.

In order to benefit from this service, end users need to [register](#) once with Travelling Connect and upon arrival to Armenia switch their handsets to the ArmenTel network. All awards earned as a result of these roaming calls are credited to the loyalty program accounts of the end users.

CJSC ArmenTel is the fourth operator from the **VIMPELCOM** group that has joined Travelling Connect *Inbound Roaming Service*. Next to Beeline Armenia, travellers are rewarded for their roaming calls on the Beeline network in Russia and 20 other countries worldwide.

About Inbound Roaming Service

Travelling Connect's *Inbound Roaming Service* provides a great opportunity for all frequent travellers to add more miles and points to their loyalty program accounts simply for keeping in touch while abroad.

For the visiting operators the service helps to attract more roamers into their networks as it gives travellers a real incentive to manually choose the participating network and make roaming calls on it.

Members of 23 Loyalty Programs (FlyingBlue, Miles & More, Priority Club, Hilton Honors, Marriott Rewards and more) can earn awards when making roaming calls in over 20 networks worldwide.

About Travelling Connect

Travelling Connect is one of the leading global providers of CRM solutions to the airline and telecommunication industry world-wide. Its services help mobile operators, virtual mobile operators and airlines to improve communication with their customers, whenever and wherever they are travelling in the world.

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Travelling Connect's partners include Air France / KLM, AeroSvit Airlines, American Airlines, Delta Airlines, Etihad Airways, Garuda Indonesia, Gulf Air, Hilton, InterContinental Hotel Group, Jet Airways, Kingfisher Airways, Kuwait Airways, Lufthansa, Malaysia Airlines, Marriott, Oman Air, Qatar Airways, Royal Brunei Airlines, Singapore Airlines, Sri Lankan Airlines, TAP Portugal, Thai Airways and Ukraine International Airlines. Customers of Travelling Connect include major mobile groups such as Cable and Wireless, Conexus Mobile Alliance, Digicel, MTN, Turkcell, VimpelCom, Vodafone, Wataniya and Zain.

Travelling Connect is located in Amsterdam, the Netherlands. Travelling Connect is also a founder of Qroam Services BV.

For more information on Travelling Connect please visit: www.travellingconnect.com .

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About CJSC ArmenTel

CJSC ArmenTel is a part of VIMPELCOM owned group of telecommunication companies. VimpelCom is one of the world's largest integrated telecommunications services operators offering a wide range of wireless, fixed, and broadband services in Russia, Ukraine, Kazakhstan, Uzbekistan, Tajikistan, Armenia, Georgia, Kyrgyzstan, Vietnam, Cambodia, Laos, Algeria, Bangladesh, Pakistan, Burundi, Zimbabwe, Central African Republic, Italy and Canada. VimpelCom operations around the globe cover territory with a total population of approximately 864 million people.

VimpelCom provides services under the "Beeline", "Kyivstar", "djuice", "Wind", "Infostrada", "Mobilink", "Leo", "banglalink", "Telecel", and "Djezzy" brands. As of June 30, 2011 VimpelCom had 193 million mobile subscribers on a combined basis. VimpelCom is traded on the New York Stock Exchange under the symbol (VIP). For more information visit: <http://www.vimpelcom.com>.
