

## **Jet Airways becomes a new airline partner of Travelling Connect**

*India's market leader brings new earning possibilities to its Privilege members and adds additional value to Vodafone India "Roam and Redeem" Programme*

Amsterdam, 31<sup>st</sup> of March 2011 – **From 1<sup>st</sup> of April 2011, one of the India's most prominent airlines offers its frequent flyers an opportunity to boost their mileage by using roaming services worldwide.**

Jet Airways launched its operations in 1992, and by 2010 it has been recognized as the major Indian airline carrying passengers to 24 international and 47 domestic destinations. Its frequent flyer programme – JetPrivilege – has won Freddie Awards considered 'Oscars' of frequent flyer programmes across the world for five consecutive years for the Japan, Pacific, Asia and Australia region.

On 1<sup>st</sup> of April 2011 JetPrivilege welcomed a new telecom partner – Travelling Connect, which enriched the programme with its unique value proposition whereby the members earn valuable JPMiles simply by roaming on more than 22 networks worldwide, including destinations where Jet Airways regularly flies to, such as Bahrain, Kuwait, Sri Lanka, Thailand, Singapore and Hong Kong. Also all JetPrivilege members travelling to India can earn miles by using Vodafone India network.

This partnership brings even greater news to Vodafone India "Roam and Redeem" Programme participants since now they can earn JPMiles while roaming on any network in the world.

Managing Director of Travelling Connect, Marcel Wientjen, has commented on a new partnership: "We are honored to have Jet Airways on board, a major player in the Asia-Pacific region and our second airline in India. This partnership is a very important milestone for the expansion of our services to the new audience, and also considering a great value that it adds to the success of Vodafone India Road and Redeem Programme."

### **About Travelling Connect**

Travelling Connect is one of the leading global providers of CRM solutions to the airline and telecommunication industry world-wide. Its services help mobile operators, virtual mobile operators and airlines to improve the communication with their end-user customers, whenever and wherever they are travelling in the world. Travelling Connect's partners include Air France/KLM, Lufthansa, Hilton, Marriott, Royal Brunei Airlines, Qatar Airways, Thai Airways, TAP Portugal, Ukraine International Airlines, Oman Air, Etihad Airways, Gulf Air, Malaysia Airlines, Delta Airlines, Kuwait Airways, Sri Lankan Airlines, InterContinental Hotel Group, AeroSvit Airlines, Aeroflot, Transaero, American Airlines, Kingfisher Airlines, Garuda Indonesia and Singapore Airlines. The customers of Travelling Connect include major mobile groups such as Conexus Mobile Alliance, MTN, Orascom, Turkcell, Vodafone, Wataniya and Zain. Travelling Connect is located in Amsterdam, the Netherlands. Travelling Connect is also founder of Qroam Services BV ([www.qroam.com](http://www.qroam.com)).

# PRESS RELEASE

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For more information on Travelling Connect please visit: [www.travellingconnect.com](http://www.travellingconnect.com)

For more information on Jet Airways please visit: [www.jetairways.com](http://www.jetairways.com)

For more information on Vodafone India Roam and Redeem Programme please visit:  
[www.roamandredeem.com](http://www.roamandredeem.com)

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